



-COMPENSATION PLAN-

Your Business

Your Life

Your Terms



# ***DYNAMAXX Compensation Plan***

Welcome to the most lucrative Compensation Plan in network marketing history where **DYNAMAXX** offers

**9 WAYS** to earn with the **DYNAMAXX**imizer Compensation Plan

**PLUS 4 LEADERSHIP BONUSES**  
*for High Achievers!*

1. RETAIL SALES COMMISSIONS
  2. ELITE CUSTOMER COMMISSIONS
  3. FIRST ORDER BONUSES (FOB)
  4. FAST START BONUSES (FSB)
  5. MENTOR BONUS (MB)
  6. DUAL TEAM COMMISSIONS (DTC)
  7. ADDITIONAL IBCs
  8. 7-LEVEL CHECK MATCH
  9. **MAXX LEADERSHIP REWARDS**
    - 1: LUXURY CAR ALLOWANCE
    - 2: BUSINESS DEVELOPMENT ALLOWANCE
    - 3: Ruby Director / Emerald Director / Diamond Director
- INCENTIVE TRIPS**

# 3 Simple Steps to **MAXX**imum Success

The strength of our program is that there are only 3 Simple Steps that you follow to participate in all aspects of the **DYNAMAXX** Compensation Plan. Fully understanding every detail of the plan is not nearly as important as merely understanding these 3 Simple Steps to **MAXX**imum Success. If you follow these steps, the rest will fall into place on its own.

Step 1: Enroll and Activate Your Independent Business Center (IBC)  
and Remain Active

Step 2: Qualify Your IBC by Helping Others Complete Step 1

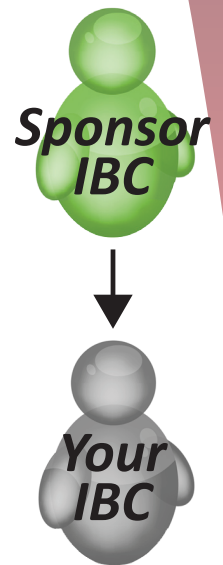
Step 3: Fast Track to Rank (Achieve Rank)



## ***Step 1: Enroll and Activate Your IBC and Remain Active***

### **ENROLL:**

No product purchase is required to become an Independent Associate with **DYNAMAXX** International. Simply complete the online enrollment form and submit the US\$59 business registration fee to secure an Independent Business Center (IBC). This fee includes your Replicated Web Site set up, Online Retail Shopping Cart and unlimited access to Global Virtual Office System, including all upgrades for a full year. The Renewal Fee for these services is US\$59 each year. Now that you are an Independent **DYNAMAXX** Associate, you can earn customer profits and generate Commissionable Volume (CV) that will help you activate your IBC. An Associate will activate their IBC to be able to earn bonuses and commissions with 100CV of Personal Sales Volume (PSV) as soon as possible.



### **ACTIVATE:**

There is no time limit to meet the 100CV requirement. Once the 100CV total is reached, the initial activation period will be 5 weeks. Once activated, an IBC will remain Active for bonuses and commissions with an ongoing PSV amount of at least 100CV every 5-week period thereafter.

An Associate will activate their IBC to be able to earn **MAXX** bonuses and commissions as well as Leadership Rewards once they have accumulated 100CV of PSV. There is no time limit to meet the 100CV requirement. Once activated, an IBC will remain Active for all bonuses and commissions, as long as 100CV of PSV is newly generated every 5-weeks of pay periods. Higher PSV requirements can be found on the Leadership Rank Advancement Chart (page 23) for higher Rank qualifications.



## ***Step 2: Qualify IBC by Helping Others Complete Step 1***

### **REQUIREMENT:**

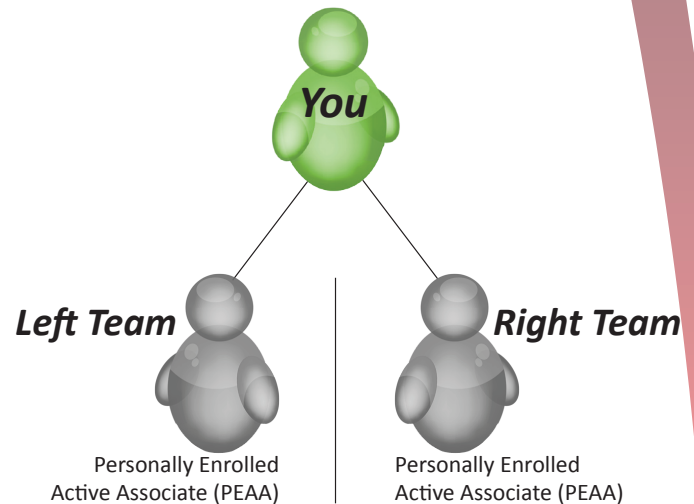
An Associate will qualify his or her IBC for team commissions and bonuses when he or she has personally enrolled and maintains at least one Associate that is also Active in each of his or her Left and Right Sales Teams.

### **BENEFIT:**

An Associate with an Active and Qualified IBC is able to benefit from all of the **DYNAMAXX** Compensation Plan components.

### **COMPENSATION POTENTIAL:**

All 9 categories of compensation and reward can be achieved as certain specific additional requirements described herein are met and is limited only by your imagination.



## ***Step 3: Fast Track to Rank Achievement***

Step 3 is the driving force for the eventual development of Leadership and the Rewards and benefits that come with it. Ultimately, **DYNAMAXX** is built upon a foundation of teamwork and team building. Those who focus on completion of the first two steps rapidly and then commit to helping as many others as they possibly can, over time, do the exact same thing, will have the opportunity to realize all of their goals and dreams while creating a lifestyle few would imagine!

Setting up a monthly Recurring Order of personal product with at least 100CV allows you and your team partners to remain Active and ensures your business is always qualified for maximum benefit.

## TERMINOLOGY

To better understand the Compensation Plan, here are the definitions of a few key terms:

**Independent Business Center (IBC):** An IBC is a position in the **DYNAMAXX** Compensation Plan that is established for an Associate upon their enrollment with the company.

**Commissionable Volume (CV):** CV is the point value assigned to each product offered by **DYNAMAXX**. The **DYNAMAXX** business model is built around the retail potential of our products. In order to keep the products competitively priced at the retail level and to ensure a profitable wholesale-to-retail margin for our Associates, we assign a point value to each of our products. The compensation program is based on the accumulation of these points. **DYNAMAXX** gives each product the maximum points possible to create the ideal balance between significant Direct Profits and substantial override income for our Associates. Every time product is sold, CV points are generated.

**Personal Sales Volume (PSV):** PSV is the total amount of CV that is credited to the Associate's IBC for the product sales activity from both the Associate's personal product purchases for his or her personal consumption or resale, as well as the direct purchases of the Associate's customers through the Associate's online retail store.

**Group Volume (GV):** The cumulative point value of products sold throughout the downline in a Binary Tree.

**Active:** An Associate is "active" at the point that his or her personal retail sales, Elite Customer sales and personal product purchases generate a CV of 100 PSV or more. To remain "active" an Associate must generate new sales and personal purchases of 100 PSV or more every 5 week period.

**Qualified:** An Associate is "qualified" when he or she has 100CV of PSV and has personally sponsored and enrolled two Associates, one on his or her Left Pay Team and the other on his or her Right Pay Team, each of which has "activated" their position.

**Recurring Order:** An Associate may guarantee that he or she remains "active" at all times by placing a standing order for process and delivery every month that totals a minimum of 100CV.

This standing order is called a “Recurring Order.” By having a Recurring Order in place an Associate should never lose activation or qualification for all commissions and bonuses as well as all CV accumulation and retention in both pay legs.

**Binary Tree:** Your IBC is located at the top of your personal Binary Tree Genealogy. You are encouraged to build two teams, referred to as your Left Leg and your Right Leg. Your two teams grow as you, and those on your team (including those above your IBC in the **DYNAMAXX** genealogy) continue to sponsor new IBCs on either your Left or Right Leg. All commissionable volume generated by either Leg counts toward your Left and Right Leg volume, respectively.

**Sponsorship Tree:** Your IBC is located at the top of your Sponsorship Tree as well as your Binary Tree. In your Sponsorship Tree all personally enrolled IBCs are referred to as your Level 1, regardless of where they are placed in your Binary Tree. The IBCs sponsored by those on your Level 1 are referred to as your Level 2, again regardless of placement, and so on. The **DYNAMAXX** Compensation Plan includes eventual commissions on up to 7 levels of your Sponsorship Tree.



## 9 Categories of Compensation

Upon completing the simple steps of Enrolling, Activating and Qualifying, a **DYNAMAXX** Associate may participate in all 9 incredible rewarding and lucrative components of the **DYNAMAXX** Compensation Plan and the 4 Leadership Bonuses!

### 1. RETAIL SALES COMMISSIONS

Product customers are the foundation of the **DYNAMAXX** International program. We are a product driven business with an astounding wholesale-to-retail profit margin. An Associate can purchase products at wholesale pricing and sell them directly to a Retail Customer (RC) at retail pricing with the potential to earn retail profits with the largest wholesale pricing discounts.

Upon enrollment, an Associate receives a replicated website with an online retail cart system and can send customers directly to the website to place a product order. When the customer places his or her order, **DYNAMAXX** will process the order, drop-ship the order to the customer, and send the Associate the profit.

#### Retail Sales Commissions Chart

Product	Retail Price	Associate Price	Retail Profit	Associate CV
<i>DYNAMAXX Lights ON/Off Canister</i>	\$ 50.00	\$ 39.95	\$ 10.05	25
<i>DYNAMAXX Lights ON/Off Pouch</i>	\$ 58.00	\$ 45.00	\$ 13.00	30
<i>DYNAMAXX MAXXIMIZE Pouch</i>	\$ 70.00	\$ 55.00	\$ 15.00	35
<i>DYNAMAXX MAXXIMIZE Canister</i>	\$ 65.00	\$ 49.95	\$ 15.05	30
<i>DYNAMAXX B4 Canister</i>	\$ 65.00	\$ 49.95	\$ 15.05	30
<i>DYNAMAXX B4 Box</i>	\$ 70.00	\$ 55.00	\$ 15.00	30
<i>DMX Appetite Control</i>	\$ 50.00	\$ 39.95	\$ 10.05	25
<i>DMX Meal Replacement Canister</i>	\$ 63.00	\$ 49.95	\$ 15.05	30
<i>DMX Aloe Cleanse</i>	\$ 50.00	\$ 39.95	\$ 13.05	25

CV = Commissionable Volume



## 2. ELITE CUSTOMER COMMISSIONS

An Elite Customer (EC) is a customer who has set up a Monthly Recurring Order which entitles him or her to receive the same wholesale discount pricing as the Associate. The Associate is still paid a Direct Profit for each product the Elite Customer purchases even though the EC purchase price is the exact same as the Associate purchase price. All enrolled Associates are entitled to earn Elite Customer Direct Profits. Activating and Qualifying are not required for an Associate to participate in Elite Customer Commissions.

All CV from Elite Customer purchases counts toward Personal Sales Volume (PSV) requirements.

***Below are a few product and Elite Customer pricing examples:***

### ***Elite Customer Commissions Chart***

<b>Product</b>	<b>Elite Customer Price</b>	<b>Associate Price</b>	<b>Elite Profit</b>	<b>Elite CV</b>
<b><i>DYNAMAXX Lights ON/Off Canister</i></b>	<b><i>\$ 39.95</i></b>	<b><i>\$ 39.95</i></b>	<b><i>\$ 10.00</i></b>	<b><i>10</i></b>
<b><i>DYNAMAXX Lights ON/Off Pouch</i></b>	<b><i>\$ 45.00</i></b>	<b><i>\$ 45.00</i></b>	<b><i>\$ 12.00</i></b>	<b><i>10</i></b>
<b><i>DYNAMAXX MAXXIMIZE Pouch</i></b>	<b><i>\$ 55.00</i></b>	<b><i>\$ 55.00</i></b>	<b><i>\$ 14.00</i></b>	<b><i>13</i></b>
<b><i>DYNAMAXX MAXXIMIZE Canister</i></b>	<b><i>\$ 49.95</i></b>	<b><i>\$ 49.95</i></b>	<b><i>\$ 12.00</i></b>	<b><i>10</i></b>
<b><i>DYNAMAXX B4 Canister</i></b>	<b><i>\$ 49.95</i></b>	<b><i>\$ 49.95</i></b>	<b><i>\$ 12.00</i></b>	<b><i>10</i></b>
<b><i>DYNAMAXX B4 Box</i></b>	<b><i>\$ 55.00</i></b>	<b><i>\$ 55.00</i></b>	<b><i>\$ 14.00</i></b>	<b><i>13</i></b>
<b><i>DMX Appetite Control</i></b>	<b><i>\$ 39.95</i></b>	<b><i>\$ 39.95</i></b>	<b><i>\$ 10.00</i></b>	<b><i>10</i></b>
<b><i>DMX Meal Replacement Canister</i></b>	<b><i>\$ 49.95</i></b>	<b><i>\$ 49.95</i></b>	<b><i>\$ 12.00</i></b>	<b><i>10</i></b>
<b><i>DMX Aloe Cleanse</i></b>	<b><i>\$ 39.95</i></b>	<b><i>\$ 39.95</i></b>	<b><i>\$ 10.00</i></b>	<b><i>10</i></b>

CV = Commissionable Volume

### 3. FIRST ORDER BONUS

When a new Associate first enrolls, they have the option to purchase an Initial Enrollment Product Package of their choice. Depending upon the Product Package selected, the new Associate's Sponsor will receive a First Order Bonus of up to US\$200. The Sponsor must be Active to receive the First Order Bonus.

#### Initial Enrollment Product Package Chart

<b>Personal Wellness Pack</b>	<b>Builder Pack</b>	<b>Extreme Builder Pack</b>
<b>Price: \$190</b>	<b>Price: \$440</b>	<b>Price: \$940</b>
<b>Enrollment Fee: \$59</b>	<b>Enrollment Fee: \$59</b>	<b>Enrollment Fee: FREE</b>
<b>Total \$249</b>	<b>Total \$499</b>	<b>Total \$940</b>
<b>CV: 100</b>	<b>CV: 250</b>	<b>CV: 500</b>
<b>First Order Bonus (FOB): \$25</b>	<b>First Order Bonus (FOB): \$100</b>	<b>First Order Bonus (FOB): \$200</b>
<b>Contains:</b> 1 DYNAMAXX Lights Off Canister 1 DYNAMAXX Lights ON Canister 1 DMX Appetite Control Bottle 1 DMX Meal Replacement Shake Canister 1 DYNAMAXX B4 Box of Pouches	<b>Contains:</b> 2 DYNAMAXX Lights Off Boxes of Pouches 1 DYNAMAXX Lights Off Canister 2 DYNAMAXX Lights ON Boxes of Pouches 2 DYNAMAXX Lights ON Canisters 1 DMX Appetite Control Bottles 10 DMX Aole Herbal Cleanse Bottles 1 DYNAMAXX MAXXIMIZE Box of Pouches 1 DYNAMAXX B4 Box of Pouches	<b>Contains:</b> 3 DYNAMAXX Lights Off Boxes of Pouches 1 DYNAMAXX Lights Off Canister 3 DYNAMAXX Lights ON Boxes of Pouches 2 DYNAMAXX Lights ON Canisters 2 DMX Appetite Control Bottles 10 DMX Aole Herbal Cleanse Bottles 1 DMX Meal Replacement Shake Canisters 2 DYNAMAXX B4 Box of Pouches 2 DYNAMAXX B4 Canisters 3 DYNAMAXX MAXXIMIZE Box of Pouches 2 DYNAMAXX MAXXIMIZE Canisters



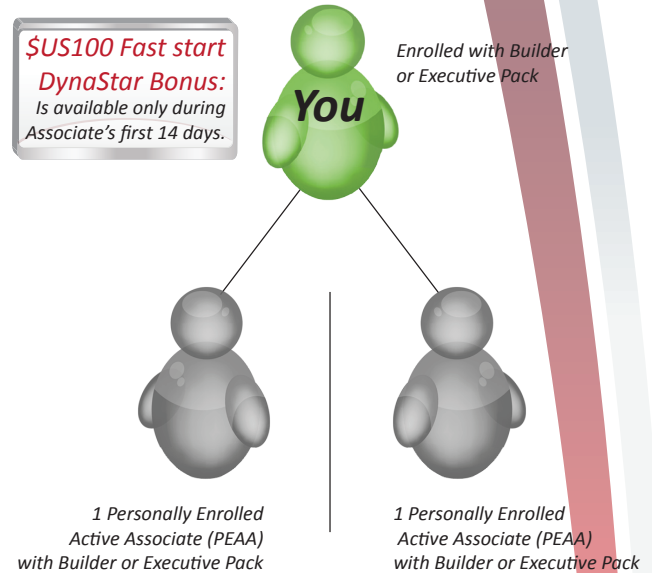
CV = Commissionable Volume

## 4. FAST START BONUS

### Fast Start DYNASTAR Bonus:

The Fast Start “\***DYNASTAR**” Bonus of \$100 and a special award pin is for those who start strong by enrolling in **DYNAMAXX** with a Builder or Extreme Builder Pack, duplicate that strength by qualifying with a personally sponsored Builder or Extreme Builder left and a personally sponsored Builder or Extreme Builder right within 14 days of joining **DYNAMAXX**.

\*One time bonus

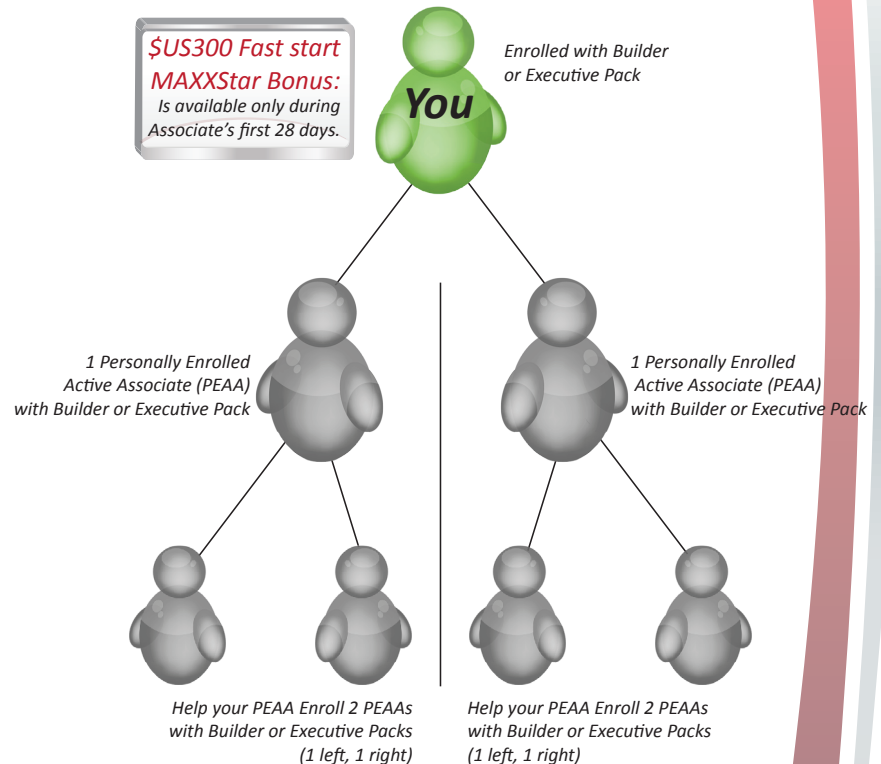


### Fast Start MAXXSTAR Bonus:

The Fast Start “\***MAXXSTAR**” Bonus of \$300 and a special award pin is earned by taking your duplication of the Builder and Extreme Builder Pack to the next generation by helping your two personally sponsored Associates earn their own “**DYNASTAR**” recognition. A **MAXXSTAR** Bonus must be earned within the first 28 days of an Associate’s enrollment.

Note: Earning the **MAXXSTAR** Bonus also meets all qualification requirements for Rank advancement to the Silver Associate position.

\*One time bonus



## 5. MENTOR BONUS:

The support of team through upline coaching and mentoring is a fundamental commitment at **DYNAMAXX**. The Mentor Bonus is a reflection of that commitment.

**DYNAMAXX** assigns a bonus amount to its Initial Enrollment Product Packages that is paid upline through the enroller's Sponsorship Tree to qualified leadership "Paid-as" Ranks. A Mentor Bonus qualified upline Associate will receive all available unpaid bonus amounts of lesser Ranks.

### Mentor Bonus Chart

Initial Enrollment Product Package	First Upline Platinum Associate	First Upline Sapphire Associate	First Upline Ruby Director	First Upline Emerald Director	First Upline District Diamond Director
Builder Pack	\$25	\$20	\$15	\$10	\$10
Extreme Builder Pack	\$30	\$25	\$20	\$15	\$15



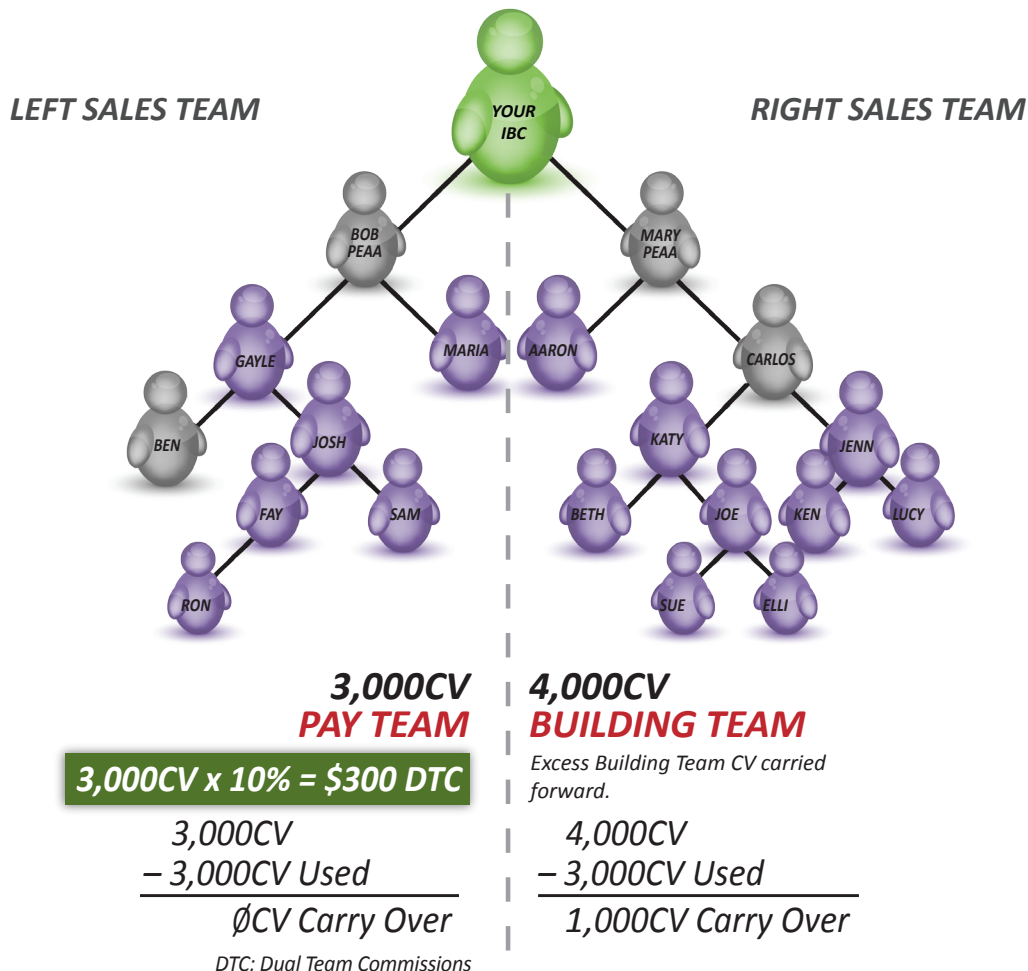


## 6. DUAL TEAM COMMISSION (DTC)

Over time, an Associate will create two Sales Teams: a Left Sales Team and a Right Sales Team. To participate in the DTC component, an Associate must be both Active and Qualified as explained on pages 3-5 of this document.

Dual Team Commissions are paid on the lesser of the two legs (Pay Team). At the end of each week, the team with the greater CV point total is called the Building Team and the team with the lesser CV point total is called the Pay Team. A Qualified Associate will earn 10% of the Pay Team CV total each week up to a DTC Weekly Maximum of US\$10,000 per week per IBC.

In this example shown below, the Associate has 3,000CV points in his or her Pay Team and 4,000CV points in his or her Building Team. The Associate receives a DTC of US\$300 (10% of Pay Team 3,000CV). Then 3,000 points are deducted equally from both teams and the remaining 1,000CV points in the Building Team are carried over to the next week. Maximum carry over on your Building Team CV is set to 750,000.

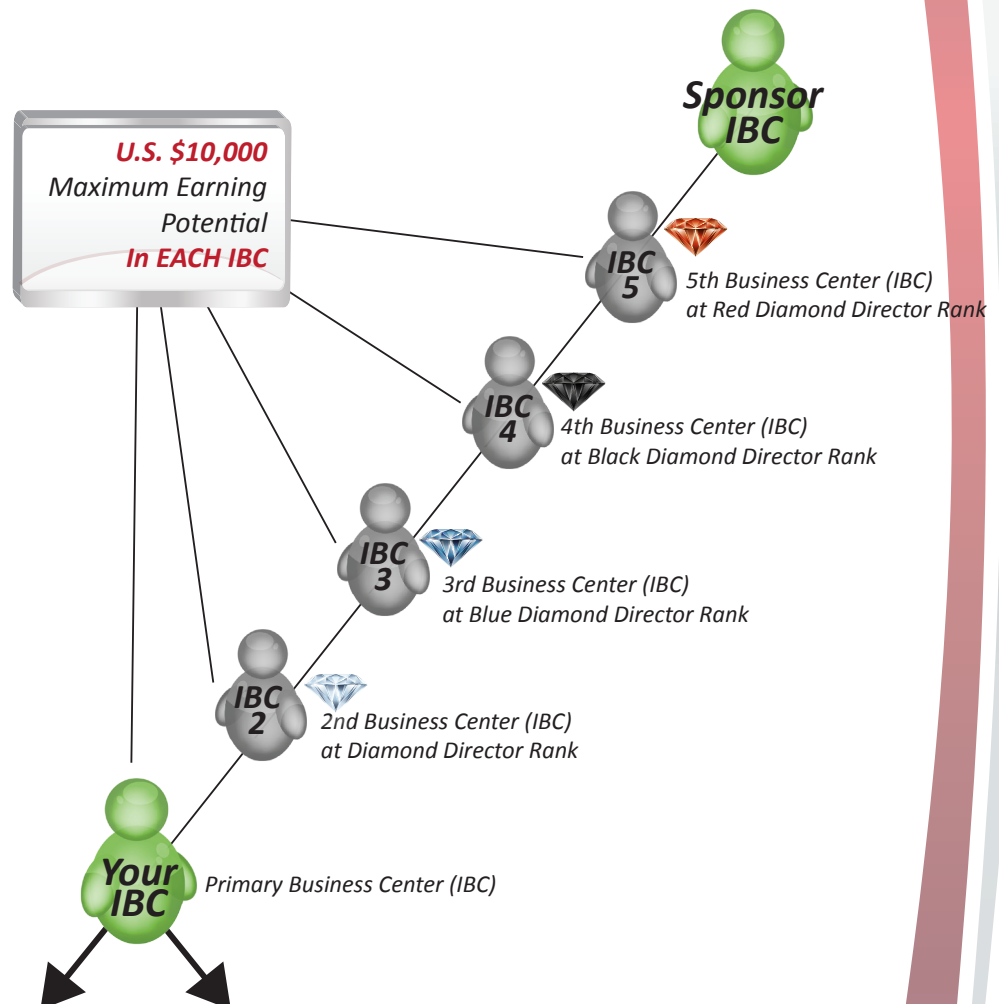


## 7. ADDITIONAL IBCs

As your **DYNAMAXX** business grows and you advance up through the Leadership Ranks, there is the potential for you to receive up to four (4) additional Business Centers. Each of these additional Business Centers has the potential to earn up to US\$10,000 per week in Dual Team Commissions for a total earning potential of US\$50,000 per week. There is no cost for these additional centers as their activation status is determined by your primary center.

An exceptional aspect of this reward is that each additional center is placed above your existing business center(s) so that one team is already developed and the moment you begin to build a new team on the opposite side of your new center, it immediately earns additional income. All qualifications for additional Business Centers are determined by the qualification status of the Primary IBC.

You receive your first additional center (IBC 2) when you achieve the Rank of Diamond Director, your second additional center (IBC 3) when you reach Blue Diamond Director, your third additional center (IBC 4) at Black Diamond Director and your fourth additional center (IBC 5) at Red Diamond Director. While your additional centers allow you to maximize your potential income, there is no requirement to build your additional centers. All Rank advancement is determined by your primary center and you only have to build your primary center to advance all the way to Red Diamond Director.

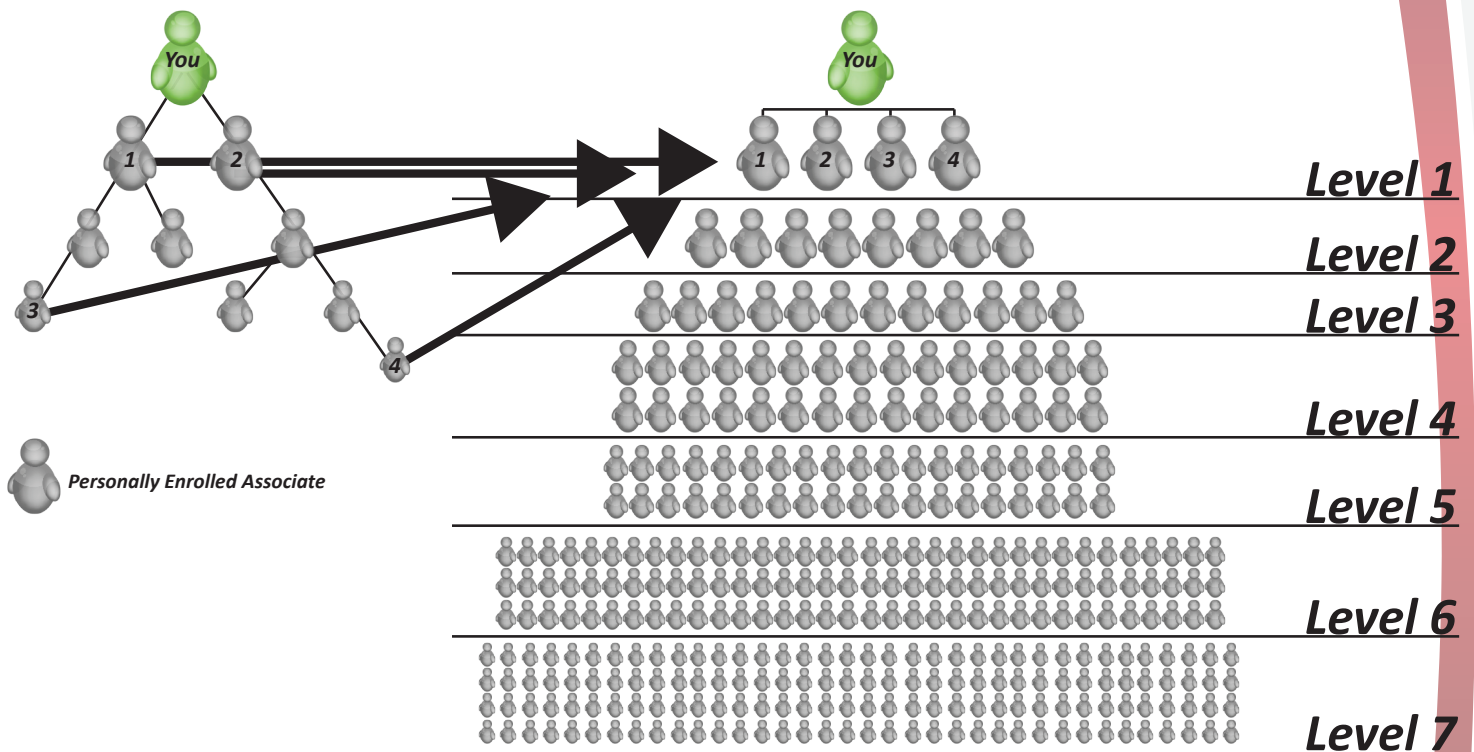


## 8. 7-LEVEL CHECK MATCH

The 7-Level Check Match is a very powerful part of the **DYNAMAXX** Compensation Plan. **DYNAMAXX**'s system tracks the IBCs that you have personally enrolled, and the IBCs that they have personally enrolled, and so on. This is your Sponsorship Tree with those you have personally enrolled being your 1st level, and those your 1st Level have personally enrolled are your 2nd level, etc.

### Binary Genealogy Tree

### Sponsorship Tree



As you move up in leadership Rank you are able to earn a matching bonus that is equivalent to a percentage of the Dual Team Commissions earned by those within your Sponsorship Tree up to 7 enrollment levels deep.

For example, if you are a Diamond Director and enrolled David and he earns US\$5,000 in Dual Team Commissions for the week, you would earn US\$1,250 (25% - 1st Level) in Match that week. If David enrolled Amy and she earned US\$3,000 in Dual Team Commissions for the same week, you would also earn an additional US\$600 (20% - 2nd Level) Match.

Because there is no limit to the number of people you can personally enroll (your first level) or the number of people they can enroll (your second level), etc., the 7-Level Check Match can become a significant financial windfall over time.

### 7 Level Check Match

Rank	Silver Associate	Gold Associate	Platinum Associate	Sapphire Associater	Ruby Director	Emerald Director	Diamond Director	Blue Diamond Director	Black Diamond Director	Red Diamond Director
Level 1	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%
Level 2		20%	20%	20%	20%	20%	20%	20%	20%	20%
Level 3			15%	15%	15%	15%	15%	15%	15%	15%
Level 4						10%	10%	10%	10%	10%
Level 5								5%	5%	5%
Level 6									5%	5%
Level 7										5%



## 9. MAXX LEADERSHIP REWARDS

Here at **DYNAMAXX** we offer the greatest products available, the most innovative and lucrative compensation plan on the planet, AND we invest in our LEADERS! We understand the importance and value of leadership and take pride in rewarding those who have excelled. As you reach the Platinum Director position, **DYNAMAXX** offers additional rewards and benefits for qualified Associates.

MLR 1: LUXURY CAR ALLOWANCE

MLR 2: BUSINESS DEVELOPMENT ALLOWANCE

MLR 3: Ruby Director / Emerald Director / Diamond Director  
INCENTIVE TRIPS



## MLR 1: LUXURY CAR ALLOWANCE

For all Ruby Director Ranks and above, **DYNAMAXX** offers a Luxury Car Allowance that may be earned weekly.

You can purchase or lease a Mercedes-Benz approved for your attained Rank and receive up to US\$2,000 each month as an allowance for your car. You can ride in style and enjoy the lifestyle you have earned and deserve compliments of **DYNAMAXX**!

The amount of the reward is determined by the specific “paid-as” Rank earned. To initially qualify for a car bonus, an Associate must be a “paid-as” Rank of Ruby Director or above. The following monthly bonus will be paid to the qualified “paid-as” Associates, in weekly increments. (Paid weekly)

Full details of the Luxury Car Allowance program are provided on page 22.

### Luxury Car Allowance

Rank	Luxury Car Bonus* (Monthly Amount)
<i>Ruby Director</i>	\$ 500.00
<i>Emerald Director</i>	\$ 800.00
<i>Diamond Director</i>	\$ 800.00
<i>Blue Diamond Director</i>	\$ 1,000.00
<i>Black Diamond Director</i>	\$ 1,500.00
<i>Red Diamond Director</i>	\$ 2,000.00

\*Luxury Car Bonus is paid in weekly increments.

**DynaMAXX** will pay a maximum monthly amount based on the class of Mercedes-Benz you purchase.

### Luxury Car Class

Mercedes Class	Max Pay based on Class (Monthly Amount)
<i>CLA,C &amp; MLK Class</i>	\$ 500.00
<i>E &amp; ML Class</i>	\$ 800.00
<i>S Class</i>	\$ 2,000.00

\*Luxury Car Bonus is paid in weekly increments.

## MLR 2: BUSINESS DEVELOPMENT ALLOWANCE

Once an Associate reaches the Rank of Platinum Director or above, **DYNAMAXX** provides a monthly Business Development Allowance up to US\$3,000 to offset the expenses of leading a strong, growing team. The Associate is free to use this Allowance as necessary on travel, meeting expenses, business building, etc.

The amount of the reward is determined by the specific “paid-as” Rank earned. To initially qualify for the Business Development Allowance, an Associate must be a “paid-as” Rank of Platinum Director or above. The following monthly bonus will be paid to the qualified “paid-as” Associates, in weekly increments. (Paid weekly)

### *Business Development Allowance Chart*

<i>Rank</i>	<i>Business Development</i>
<i>Platinum Associate</i>	<i>\$ 50.00/Month</i>
<i>Sapphire Associate</i>	<i>\$ 100.00/Month</i>
<i>Ruby Director</i>	<i>\$ 150.00/Month</i>
<i>Emerald Director</i>	<i>\$ 500.00/Month</i>
<i>Diamond Director</i>	<i>\$ 1,000.00/Month</i>
<i>Blue Diamond Director</i>	<i>\$ 1,500.00/Month</i>
<i>Black Diamond Director</i>	<i>\$ 2,000.00/Month</i>
<i>Red Diamond Director</i>	<i>\$ 3,000.00/Month</i>

\*Business Development Allowance is paid in weekly increments.



### **MLR 3: Ruby Director / Emerald Director / Diamond Director INCENTIVE TRIPS**

Ruby Fly In, Hit Ruby Director for the first time and we will fly you and your significant other to Dallas for a day at the spa, dinner with corporate leadership and a one on one training / strategy meeting with the Vice President of sale.

As an added bonus, an Associate who reaches the Rank of Emerald Director, or higher, for the first time will be rewarded with a luxury vacation or cruise. When an Associate reaches the Rank of Emerald Director for the first time, he or she will be awarded a certificate to attend the Emerald Director's Cruise.

As certain Diamond Director Ranks are achieved, an Associate can receive a certificate to attend the next all-expense-paid Diamond Director level luxury trip for their appropriate Rank.



If an Associate qualifies for multiple Diamond Director Ranks in a single calendar year, he or she will be invited to attend every all-expenses-paid trip for which they have qualified. New higher leadership Ranks must be qualified for annually to attend future Leadership Rewards Vacations.



## REQUIREMENTS FOR LUXURY CAR PROGRAM

To receive the Luxury Car Program Bonus, the qualifying vehicle must be no more than 2 years old and have less than 50,000 miles on it. It can be either leased or purchased by the Associate. The vehicle must be a black Mercedes-Benz.

The approved **DYNAMAXX** logo must be placed in a visible location on your vehicle. You may contact the company for examples of logo emblems, displays and locations depending upon the vehicle chosen.

Payment will be made to the Associate through the **DYNAMAXX** Compensation Plan commission payment on a weekly basis.

Any Associate that earns the Luxury Car Allowance must have a valid driver's license, maintain all insurance required by law, and is responsible for all costs associated with the qualifying vehicle, including fees, insurance, taxes, gasoline and maintenance.



Associates must meet and maintain the Rank “paid-as” qualifications of Ruby Director, Emerald Director, Diamond Director, Black Diamond Director or Red Diamond Director. Weekly bonuses will then be paid each week when the Associate is “paid-as” a Ruby Director or higher, the amount matching the “paid-as” Rank.











The vehicle agreement must be in the name of the person or company listed on the **DYNAMAXX** Associate Application and Agreement form.

The Company has the right to amend or change the Luxury Car Program at any time. In the event an Associate ceases to qualify for the Luxury Car Program or the Company changes or terminates the Luxury Car Program, the Associate bears all responsibility for the continuing car payments.

When you achieve the Pay Rank of Ruby Director for the first time you will receive an email from **DYNAMAXX** with full instructions on how to purchase/lease your new Mercedes-Benz.



## Leadership Rank Advancement Chart

Rank	Requirements*	PSV	Requirements*
Associate	Base Enrollment Rank	100	\$59 Basic Enrollment
Silver Associate 	1. PSV of 100 or more 2. 2 PEAA 1 left/1 right 3. 750 Pay Team CV (Rolling 4 weeks)	100	DTC & FIRST ORDER BONUS & FAST START BONUS MAXX CUSTOMER PROFITS MATCHING BONUS Level 1 (25%) Retail / Elite Customer Profits
Gold Associate 	1. PSV of 100 or more 2. 3 PEAA 1 left/2 right or 2 left 1 right 3. 1,250 Pay Team CV (Rolling 4 weeks) 4. 1 Personal Elite Customer	100	DTC FIRST ORDER BONUS MATCHING BONUS Level 1 & 2 25-20% Retail / Elite Customer Profits
Platinum Associate 	1. PSV of 100 or more 2. 4 PEAA 2 left/2 right 3. 2,500 Pay Team CV (Rolling 4 weeks) 4. 2 Personal Elite Customers	100	DTC FIRST ORDER BONUS & MENTOR BONUS MATCHING BONUS Level 1, 2 & 3 (25-20-15%) \$50 Month Platinum Business Development Bonus (Paid Weekly) Retail / Elite Customer Profits
Sapphire Associate 	1. PSV of 100 or more 2. 4 PEAA 2 left/2 right 3. 5,000 Pay Team CV (Rolling 4 weeks) 4. 2 Personal Elite Customers	100	DTC FIRST ORDER BONUS & MENTOR BONUS MATCHING BONUS Level 1, 2 & 3 (25-20-15%) \$100 Month Sapphire Business Development Bonus (Paid Weekly) Retail / Elite Customer Profits
Ruby Director 	1. PSV of 100 or more 2. 4 PEAA 2 left/2 right 3. 10,000 Pay Team CV (Rolling 4 weeks) 4. 2 Personal Elite Customers	100	DTC FIRST ORDER BONUS & MENTOR BONUS MATCHING BONUS Level 1, 2, & 3 (25-20-15%) \$150 Month Ruby Business Development Bonus (Paid Weekly) \$500 Month Ruby Car Allowance (Paid Weekly) Retail / Elite Customer Profits
Emerald Director 	1. PSV of 200 or more 2. 6 PEAA 3 left/3 right 3. 20,000 Pay Team CV (Rolling 4 weeks) 4. 2 Personal Elite Customers 5. 2 Platinum Associates or higher (1L, 1R)	200	DTC FIRST ORDER BONUS & MENTOR BONUS MATCHING BONUS Level 1, 2, 3 & 4 (25-20-15-10%) \$500 Month Emerald Business Development Bonus (Paid Weekly) \$800 Month Emerald Car Allowance (Paid Weekly) Retail / Elite Customer Profits
Diamond Director 	1. PSV of 400 or more 2. 8 PEAA 4 left/4 right 3. 40,000 Pay Team CV (Rolling 4 weeks) 4. 2 Personal Elite Customers 5. 4 Ruby Directors or higher (2L, 2R)	400	DTC FIRST ORDER BONUS & MENTOR BONUS MATCHING BONUS Level 1, 2, 3 & 4 (25-20-15-10%) \$1,000 Month Diamond Business Development Bonus (Paid Weekly) \$800 Month Diamond Car Allowance (Paid Weekly) Retail / Elite Customer Profits 2nd IBC inserted above IBC #1 Leadership Pool (2 shares)
Blue Diamond Director 	1. PSV of 500 or more 2. 10 PEAA 5 left/5 right 3. 80,000 Pay Team CV (Rolling 4 weeks) 4. 2 Personal Elite Customers 5. 2 Emerald Directors or higher (1L, 1R)	500	DTC FIRST ORDER BONUS & MENTOR BONUS MATCHING BONUS Level 1, 2, 3, 4, & 5 (25-20-15-10-5%) \$1,500 Month Blue Diamond Business Development Bonus (Paid Weekly) \$1,000 Month Diamond Car Allowance (Paid Weekly) Retail / Elite Customer Profits 3rd IBC inserted above IBC #2 Leadership Pool (3 shares)
Black Diamond Director 	1. PSV of 500 or more 2. 12 PEAA 6 left/6 right 3. 150,000 Pay Team CV (Rolling 4 weeks) 4. 2 Personal Elite Customers 5. 4 Emerald Directors or higher (2L, 2R)	500	DTC FIRST ORDER BONUS & MENTOR BONUS MATCHING BONUS Level 1, 2, 3, 4, 5, & 6 (25-20-15-10-5-5%) \$2,000 Month Black Diamond Business Development Bonus (Paid Weekly) \$1,500 Month Black Diamond Car Allowance (Paid Weekly) Retail / Elite Customer Profits 4th IBC inserted above IBC #3 Leadership Pool (4 shares)
Red Diamond Director 	1. PSV of 1000 or more 2. 14 PEAA 7 left/7 right 3. 300,000 Pay Team CV (Rolling 4 weeks) 4. 2 Personal Elite Customers 5. 2 Diamond Directors or higher (1L, 1R)	1000	DTC FIRST ORDER BONUS & MENTOR BONUS MATCHING BONUS Level 1, 2, 3, 4, 5, 6 & 7 (25-20-15-10-5-5-5%) \$3,000 Month Red Diamond Business Development Bonus (Paid Weekly) \$2,000 Month Red Diamond Car Allowance (Paid Weekly) Retail / Elite Customer Profits 5th IBC inserted above IBC #4 Leadership Pool (5 shares)

PEAA = Personally Enrolled Active Associate

DTC = Dual Team Commissions

PSV = Personal Sales Volume

## 65% Cap Rule

**DYNAMAXX** pays out to its Associates, in the form of commissions, up to 65% of commissionable revenues (the “65% Cap”) it receives on product purchases. If weekly commissions were to exceed the 65% Cap, commissions would be distributed in the following way;

Deductions are applied only to the **MAXX** Matching Bonus component of the Compensation Plan and only those Associates who are Qualified for this bonus would be affected by the deduction and receive less than originally contemplated by the Compensation Plan. Once the deduction amount is determined, it would be applied uniformly to Check Match Levels 2 through 7 on a pro-rata basis to all **MAXX** Matching Bonus Qualified Associates to determine final commission payments in that commission week.

## Ongoing Maintenance Requirements

This is a retail marketing program. Associates may purchase product only if he or she wishes and earn profits through retail sales at any time with no maintenance requirement. In order to continue to accumulate and hold sales volume points from those sales made by the Associate’s team, and earn bonus commissions on those sales, an Associate must reactivate their IBC every 5-week activation period after initial activation. In order to maintain ongoing basic activation and participation in DTCs, an IBC must have a minimum of 100CV points of PSV in each activation period.

In the event that an IBC does not meet and maintain the minimum requirements within the prescribed timeframe, any accumulated volume will be flushed and no commissions will be earned. In the event the IBC reactivates by producing at least 100CV of PSV at a later time, team volume will once again start to accumulate and commissions can be earned as outlined above from that time forward. No previously flushed volume will be reinstated.

## Pay Period

Each pay period runs from 12:00 Midnight Central Time each Monday (Sunday night) through 11:59 p.m. Central Time the following Sunday. Commissions are run each Monday following the close of a pay period. These funds are available for Pay Pal distribution on Friday of that same week. There is a minimum check or commission payment amount of US\$25. If the total commission amount for any given pay period is less than US\$25, the commission will be held and as soon as the accrued commission total is greater than US\$25, the commission will be released and paid in the next commission run.



## DISCLAIMER

ALL REFERENCES TO INCOME, IMPLIED OR STATED, THROUGHOUT THE **DYNAMAXX** COMPENSATION PLAN ARE FOR ILLUSTRATION PURPOSES ONLY. **DYNAMAXX** INTERNATIONAL, LTD DOES NOT GUARANTEE ANY LEVEL OF INCOME OR EARNINGS TO ANY Associate. EARNINGS FROM THE **DYNAMAXX** COMPENSATION PLAN SOLELY DEPEND ON SALES AND EACH ASSOCIATE'S SKILL, ABILITY AND PERSONAL APPLICATION.

ALL MONETARY FIGURES THROUGHOUT THE **DYNAMAXX** COMPENSATION PLAN ARE IN U.S. DOLLARS.

